

Texas A&M Rangel College of Pharmacy

Social Media Posting Approval Policy

1. Submit your request to post to the Rangel College of Pharmacy's social media platforms to the Communications Director (or Maria Jaramillo in the interim) via e-mail with the subject line: **Social Media Posting Request + Date**
2. The request should include the following information:
 - a. Platforms requested
 - b. Hashtag
 - c. Caption
 - d. Photos or link to photos and content
3. Allow one business day for approval of the request. Modifications may need to be made (e.g., branding, spelling, content).
Social media guidelines should be followed for all platforms.

Social Media Guidelines

Types of posts

Facebook: 1-3 Photos, full description, link

- Faculty/staff/student awards
- Faculty/staff/student research publications or interviews
- Congrats/graduation
- Thank you
- Farewells/retirements
- Special presentations/lectures open to the public
- Fundraisers/charities
- Event invitations/save the date
- Alumni event info
- Vital record/articles
- Scholarship info
- Searches
- Photos albums from events

SAVE THE DATE
Fall Meeting
American Society for Microbiology
Texas Branch
When: October 19-21, 2017
Where: Texas A&M University, College Station, Texas
Thomas G. Wildebrand, DVM '56 Equine Complex
What: Concomitant sessions, oral and poster presentations, plenary and keynote speakers, and meet and greet reception

SAVE THE DATE

Texas A&M School of Public Health
July 7 at 11:16am · 🌐

Dr. Amy Fairchild lead a team of international experts in producing the FIRST guidelines on public health surveillance for the World Health Organization.
<https://tinyurl.com/jcqw8mo3>

Texas A&M professor leads international team in developing WHO ethical guidelines - Vital Record
Amy Fairchild, PhD, MPH, directs committee of international experts in producing the first guidelines on public health surveillance.
VITALRECORD.TAMHSC.EDU

Like Comment Share

Twitter: 1 infographic style image, short 1 sentence description, link

- Faculty/staff/student awards
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- Vital record
- Scholarship info



Instagram: 1 photo, brief tag

- event snapshots
- quick videos

